

Right Place, Right Time – Motorcycle Segments

Put your brand and models in the context of segment shoppers research path, where your message resonates most

Business Rules	
Platform:	Desktop, Tablet
Advertiser:	Motorcycle
Pages:	Motorcycle Main Page
Targeting:	ATV Dual Sport Motocross Off-Road Scooter Sport Bike Street Bike & Cruiser
Duration:	1 month
Ad Type:	Standard, Non-exclusive: less than 100% of available impressions
Geography:	National
Ad Serving:	Third Party plus backup GIF
Size:	IAB Medium Rectangle: 300x250, Leaderboard: 728x90
Lead Time:	5 business days
Notes:	
Options:	

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Your Motorcycle Value

2016 BMW F 800 GS Adventure [Value Another Motorcycle](#)

Trade-In Value Suggested Retail Value

Excellent Condition • **\$12,185**
when purchasing from a dealer

Optional Equipment
Mileage & Condition Information
Motorcycle Specs

Get a motorcycle loan
Rates from 3.89%* APR w/AutoPay
Apply online **LIGHTSTREAM**
A Division of Sunbelt Bank

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