

Maximum Flexibility – Run of

Grows awareness/consideration among KBB's auto shoppers

Grow awareness and consideration across KBB paths and platforms

Connect with KBB's quality in-market audience cost-efficiently

Choose your audience for greater relevance to your campaign message

Flexible options allow for increased impressions during key weeks or months and/or sustaining support

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The Trusted Resource

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(Year) (Make) (Model)
More than just rugged good looks.
MSRP starting at \$27,585
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Year

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Model

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- Redeemable at Participating Dealers as soon as today.

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