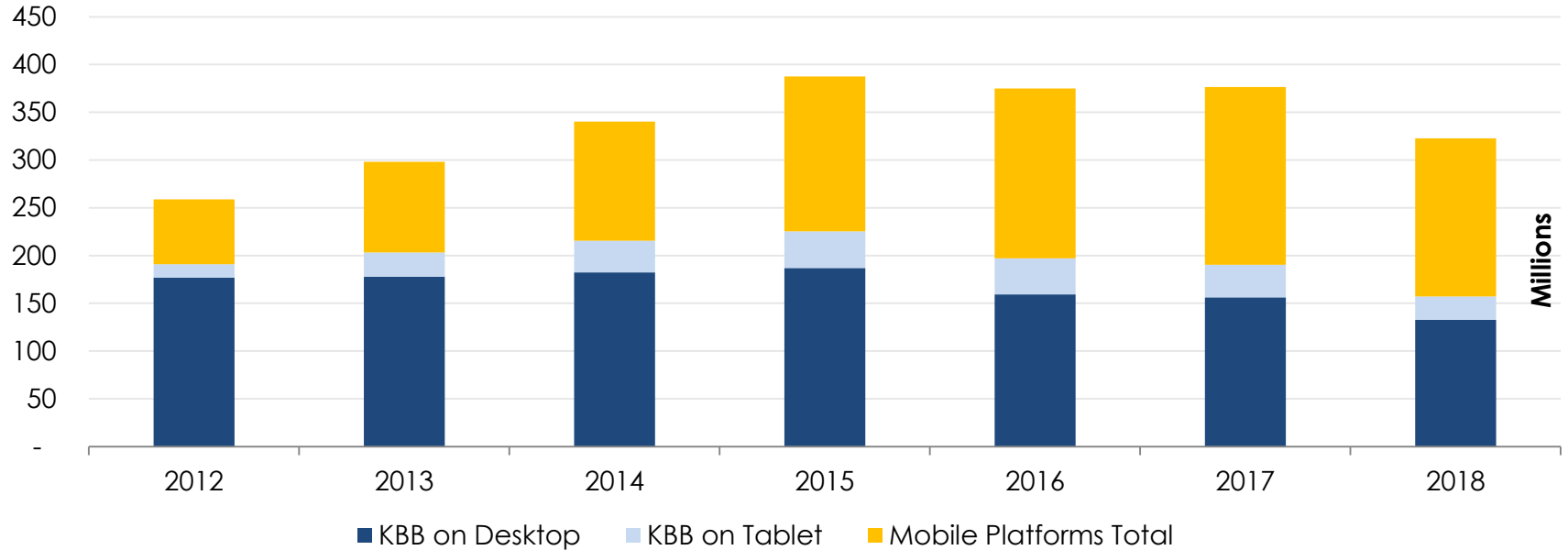


KBB Reaches Millions of In-Market Shoppers Every Month

2012 – 2018 Average Monthly Visits to KBB Online Environments

Visits in Millions



KBB Site Data Monthly Average (Omniture SiteCatalyst), Visits Monthly Average Actuals Jan 2012 – Dec 2018.