

**Kelley Blue Book**  
 The Trusted Resource

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[Car Reviews](#)
[Awards & Top 10s](#)
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[Home](#) > [What's My Car Worth](#) > [Category & Style](#)


Advertisement

## Category and Style near Brooklyn, NY 11226

Your Current Vehicle:  
2016 Honda Accord  
Mileage: 7,778

**Which Category is your vehicle?**

  
**Coupe**

  
**Sedan**

Advertisement


### Vehicle Finder

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**Search Local Listings** (Near: Brooklyn)  
 Honda Accord  
[Search Listings](#)

**Nissan Titan®**  
 Smart Design  
 Meets Rugged  
 Construction  
Sponsored by Nissan



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Advertisement

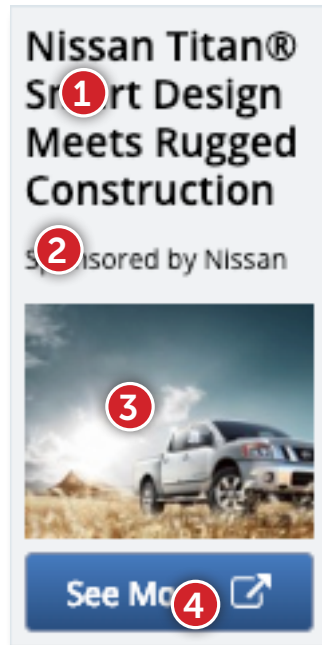
KBB.com's Advertising Specifications

# Featured Content Tab Programmatic

03/19/19



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#### DETAILED SPECIFICATIONS

## Featured Content Tab – Programmatic

**1 HEADER**

48 character max including spaces

**2 SPONSORED BY**

22 character max including spaces

**3 IMAGE**

195 x 110  
40KB max file size  
GIF, JPG, PNG

**4 CTA**

12 character max including spaces



# Ad Operations

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**ADDITIONAL NOTES:**

- No fourth-party pixels, JavaScript code or JavaScript calls may be added to ad tags without the prior written consent of KBB. Advertiser and/or agency is expressly prohibited from collecting any data from KBB.com, including website data and user behavioral data, without the prior written consent of KBB.

## Deliverable Checklist

- Image
- Header Text
- Body Text
- CTA Text
- Impression tracking tags (optional)
- Click-tracking tags (optional)

**All creative is subject to Kelley Blue Book approval.**

